

The Sound



A SUFI NEWSLETTER FOR THE WEST

P.O. Box 559
Sebastopol, CA 95473
TheSound@SufiCircle.org

ADVERTISING RATES AND DEADLINES

The Sound comes out monthly: a full newsletter comes out on the first of odd-numbered months, and a supplement containing primarily ads and flyers on the first of even-numbered months (when needed).

Unclassified Ads: 15¢ a word

Display Ads:

	width	x	height	cost for camera ready	cost if we type or lay out your ad
Full page	7.5"	x	10"	\$110	\$130
Half page	7.5"	x	4.75"	\$60	\$75
	or 3.5"	x	10"		
Quarter page	3.5"	x	4.75"	\$30	\$45
Eighth page	3.5"	x	2.5"	\$15	\$25

Deadline for all ads: The 15th of the month previous to the issue in which you want your ad to appear.

Flyer insertion:

Please email your color or black-and-white flyer (**same price!**) as a high-resolution PDF file along with your paper-color preference, and mail \$60 for insertion, plus \$45 for a one-sided flyer or \$70 for two-sided. Or, if you wish to reproduce your flyers and mail them in, send 350 flyers on 20-pound, letter-sized, unfolded paper along with the \$60 insertion fee.

Deadline for flyers: The 15th of the month previous to the issue in which you want your flyer to appear

Make check payable to:

The Sound, P.O. Box 559, Sebastopol, CA 95473-0559